



**2016 ASIIN International CONFERENCE in Berlin**

**“Quality Management in Higher Education - the unsolved Mystery  
of its untapped Potential”**

**How to jointly tackle the five remaining grand challenges?**

**When**

**Tuesday – Wednesday, 3-4 May 2016**

Tuesday, 3 May: 09:00 -16:00 h

Wednesday, 4 May: 09:00 – 16:30h

**4 Additional Pre-Conference Workshops take place on  
Monday, 2 May 2016**

**Where**

**Steigenberger Hotel Am Kanzleramt**

**Ella-Trebe-Straße 5**

**10557 Berlin**

[Location and Directions](#)

**Who**

- Representatives of the national and international higher education community
- Quality Management Officers of HEIs
- Representatives of the international business world and employer's association
- Political stakeholders and representatives of the media
- Representatives of international Quality Assurance Agencies
- Representatives of Recognition Authorities
- Representatives of ASIIN member organizations
- Peers and committee members of ASIIN

**What**

**The untapped potential of quality management and accreditation – why they matter for the success of higher education in the future**

In spite of the fact that QM of Higher Education has become a global phenomenon and is consuming considerable resources of the HE sector, there is a stunning absence of a structured discussion about its impact, functions and its enormous potential in an organized debate among key stakeholders. Only in a handful of countries, there is an organized debate with regard to Quality Management and Accreditation as instruments

- for building the university of the future,
- for political and economic integration and defining national education strategies,
- for stimulating public interest in its values,



## ASIIN International QA Conference 2016 in Berlin

- for facilitating the recognition of qualifications,
- for creating academic and professional mobility cross-nationally,
- for connecting to the employment sector,
- for consumer protection

The Berlin International QM conference of ASIIN will look into the grand challenges and unique opportunities that a structured approach to quality management and accreditation has for organizing academic and professional mobility on a global scale while providing valuable information for key stakeholder such as politicians, parents and students, recognition authorities etc.

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### Agenda

The agenda will include plenary sessions, presentations, forum discussions and workshops that will stimulate in-depth discussion between the participants.

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### Registration

Conference registration is required for participation.

Detailed information about the registration process and further information can be found under <http://www.asiin-ev.de/pages/en/asiin-e-v/news-and-events/events/asiin-international-conference-2016.php>

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### Contact

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Monday, 02 May 2016

**Pre-Conference Workshops**

09:00 Registration

*Participants can register for one of two parallel workshops.*

10:00 **Europe-wide Accreditation of Degrees in Informatics - Requirements, Procedures, Experiences**

organized by the European Quality Assurance Network for Informatics Education (EQANIE)

10:00 **International Workshop on new Developments and Quality Assurance for Engineering Education,**

organized by the European Network for the Accreditation of Engineering Education (ENAE)

13:00 End of morning workshops and lunch

*Participants can register for one of two parallel workshops.*

14:00 **Third Global Conference for Specialized and Professional Accreditors: New Initiatives in Quality Assurance based on field-specific Learning Outcomes**

organized by the European Network for Specialized and Professional Accreditation in Cooperation (EASPA) in cooperation with the Association of Specialized and Professional Accreditors (ASPA)

14:00 **International Workshop for Higher Education institutions - the road to an ASIIN/European accreditation**

organized by ASIIN

17:00 End of afternoon workshops

18:00 Social programme: Guided tour of Berlin

**Tuesday, 03 May 2016**

08:30 Registration

**Opening Session**

09:30 **Welcome of Conference Participants**

Ralph Appel, Director of the German Association of Engineers (VDI) and Chairman of the board of ASIIN

09:40 **The Grand challenges of QA for a better future of Higher Education**

Dr. Iring Wasser, Managing Director of ASIIN, President of the European Alliance of Subject Specific and Professional Accreditation (EASPA)

*Discussion with the participants*

**Theme 1: The potential of quality assurance and accreditation for the University 2030**

10:25 **Introduction to the Theme**

Prof. Dr. Günter Hertel, Head of the ASIIN Commission for Institutional Accreditation

10:40 **Quality Assurance and Accreditation of HE in the United States -Reflections on the Way forward**

Dr. Judith Eaton, President of the Council for Higher Education Accreditation (CHEA, USA)

*Discussion with the participants*

11:20 Coffee break

11:50 **Higher Education Quality Assurance and the European University of the future**

Prof. Dr. David Drewry, Vice-President of the European University Association, tbc

*Discussion with the participants*

12:25 **Higher Education Quality Assurance: Reflections for the advancement of the European Higher Education Area**

Prof. Dr. Dirk Van Damme, Head of the Innovation and Measuring Progress Division, Organisation for Economic Development and Development (OECD)

*Discussion with the participants*

13.00 Lunch

**Theme 2: The potential of quality assurance and accreditation as new magic wand for political and economic integration on an international level**

14:00 **Introduction to the Theme**

Dr. Carol Bobby, President and CEO of the Council for Accreditation of Counselling and Related Educational Programs (CACREP)

14:15 **Parallel discussion forum**

*Participants will have a choice of attending one of two parallel groups.*

**Group 1 Europe and Asia**

*Session Chair:* Dr. Jagannath Patil, President of the Asian Pacific Quality Assurance Network (APQN), President of the International Quality Assurance Network for Higher Education (INQAAHE)

**Quality Assurance and Accreditation in the European Higher Education Area**

*Input from* Jana Möhren, Secretary General, European Quality Assurance Network for Informatics Education (EQANIE), European Alliance of Subject Specific and Professional Accreditation (EASPA)

**The potential of quality assurance and accreditation in Asia**

*Input from* Professor Dr. Channarong Pornrungrroj, Director of the Office for National Education Standards and Quality Assessment (ONESQA), Thailand

**Quality Assurance and Accreditation in the ASEAN region – the EU share program**

*Input from* Marc Wilde, Senior Expert, Dialogue on Innovative Higher Education Strategies, German Academic Exchange Council

**Group 2 Africa and the Americas**

*Session Chair:* Joseph Vibert, Executive Director of ASPA (Association of Specialized and Professional Accreditors), USA

**The prospective potential of quality assurance and accreditation in the Americas**

Maria-José Lemaitre, Executive Director of CINDA (Interuniversity Development Center of Columbia and Chile)

**The untapped potential of quality assurance and accreditation in Africa**

Dr. Cosam Joseph, Head of Quality Assurance of the Qualifications Framework Department, Inter-University Council for East Africa (IUCEA)

**Quality Assurance of Higher Education as a New Tool for International Develop-**

**ment Policies**

*Input from* [Dr. Michael Holländer, Senior Expert of Deutsche Gesellschaft für Internationale Zusammenarbeit \(GIZ\), tbc](#)

15:30 Coffee break

**Theme 3: How to stimulate public interest in QA in higher education?**

*Session Chair:* [Stefan Bienefeld, Development Cooperation and Transregional Programmes \(DAAD\)](#)

16:10 **How to better ways to communicate the results of QA in Higher Education to the political realm and to the media?**

[Dr. Pdraig Walsh, President of the European Network for Quality Assurance in Higher Education \(ENQA\)](#)

16:30 **Quality Assurance of Higher Education between disinterest and engagement: QA/Accreditation and its Resonance in the political realm**

[Min. Dirig. Peter Greisler, Federal Ministry of Education and Research, BMBF](#)

*Discussion with the participants*

16:50 **Quality Assurance and Consumer Protection**

[Roundtable with representatives of the media and social partners](#)

*Discussion with the participants*

17:30 Conference Speed dating for Participants

19:00 **Conference Dinner**

Dinner Speech „Reflections on the developments of Berlin and Germany since the re-unification“

[Klaus Wowereit, Former Governing Mayor of Berlin \(tbc\)](#)

Wednesday, 4th May 2016

**Theme 4: How to make quality assurance matter for the employment sector? What could and should be the role of industry in making use of QA results?**

*Session Chair:* Dr. Frank P. Ritter, Internal Compliance Management, Bayer

09:00 **Input Statement from Representatives of the Business Community**

Monika Wertheim, UNIPER/E.ON, Head Strategic Recruiting

Xavier Fouger, Senior Director, Global Academic Programs Dassault Systems (tbc)

Dr. Frank Becker, Advisory Council on Engineering Education, VDI

09:30 **How to make quality assurance matter for the employment sector – The view of EUCEN**

Dr. Ahidoba De Franchi Mandscheff, General secretary EUCEN (European University Continuing Education Network)

*Discussion with the participants*

**Theme 5: The potential of QA/Accreditation for the recognition of academic degrees and for organizing academic and professional mobility**

*Session Chair:* Dr. Christian Tauch, Director Project Nexus

10:10 **Quality Assurance and the issue of permeability in the area of Higher Education**

Johan Cloet, Secretary General EURASHE

10:30 **Mobility of graduates and the development of suitable national qualification frameworks**

Professor Micha Teuscher, Vice-President for Academic Admission, German Rectors Conference (HRK), Spokesperson of the Universities of Applied Sciences

*Discussion with the participants*

11:00 Coffee break

11:20 **The ENIC-NARIC network and its connection to QA of Higher Education**

Claudia Gelleni, President of the European Network of Information Centres in the European Region and the National Academic Recognition Centres in Europe (ENIC-NARIC Network, Head of the National Academic Recognition Centre in France

11:50 **Recognition of Qualifications – the contribution of the European Quality Assurance Register**

Colin Tück, Secretary General of the European Quality Assurance Register Committee



- 12:15 **Round Table: The recognition of engineering qualifications in Europe**
- Prof. Dr. Hans-Ulrich Heiss, President 4ING (German Council of University Faculties in Engineering and Informatics)
- Dipl.-Ing. Hans-Ullrich Kammeyer, President Federal Chamber of Engineers (tbc)
- Prof. Dr. Bernard Remaud, President of the European Network for the Accreditation of Engineering Education
- Ralph Appel, Director VDI (The Association of German Engineers)

13:00 Lunch

### Innovative Tools of Quality Assurance

- 14:00 **Introduction to the session**
- Dr. Pdraig Walsh, President of the European Network for Quality Assurance (ENQA)
- 14:10 **Feasible options for building evidence on learning outcomes**
- Prof. Hamish Coates, Centre for the Study of Higher Education, University of Melbourne
- TUNING and its new focus on achieved learning outcomes**
- Dr. Robert Wagenaar, Director of the Tuning Academy
- 15:10 **Accreditation and the Ranking Discussion**
- Prof. Dr. Frank Ziegele, Executive Director CHE Consult

### Good Practice in Benchmarking

Contribution by the Central and Eastern European Quality Assurance Network for Accreditation

### Closing session

- 16:10 **Proposal for a way forward towards an integrated QA approach**
- Dr. Iring Wasser, Managing Director ASIIN

16:30 Departure of participants